



AVIT

AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY

Vinayaka Mission's Chennai Campus

DIAMOND

QS I-GAUGE

INDIAN COLLEGE RATINGS

Department of Management

MBA

Admission Open

2025 - 26



Explore Your Intellectual Curiosity
in a Synergetic Community of Achievers



VINAYAKA MISSION'S
RESEARCH FOUNDATION
(Deemed to be University under section 3 of the UGC Act 1956)



nirf-Innovation
National Institutional Ranking Framework for Innovation
Ministry of Education, Government of India



About **VMRF - DU**

Vinayaka Mission's Research Foundation - Deemed to be University was established with the vision of augmenting the choicest education for all. The University is located at Salem with four campuses situated at two different districts of Tamil Nadu and Pondicherry respectively. VMRF - DU has a global reputation as a Multi-disciplinary University.

The University offers Diploma, Undergraduate, Postgraduate and Doctoral Programmes in 14 different faculties. VMRF - DU cherishes the sense of community, diversity and inclusion among its students.

VMRF - DU Journey

With a timeline spanning 44 years,
the institution has stood witness to many historic events



What Defines MBA at AVIT?

Unlock a world of opportunities with a two-year MBA programme

- Stay ahead with an industry-aligned curriculum
- Real-world internship cum project exposure in renowned companies like HCL Tech, DoT Solved, GJobs, ESAF
- Multiple job offers at leading international and national companies
- Develop holistic team-building and leadership skills through active participation in cultural, sports, events and competitions
- Active faculty and students' publication in research journals
- Semester abroad program at various global universities

MBA with Dual Specialization



Marketing
Management



Human Resources
Management



Business
Analytics



Finance



Operations
Management



Hospital
Management



Logistics

Students can opt for any two of the offered specializations in their 3rd semester

Annual Tuition Fee	Miscellaneous Fee
₹. 1,50,000/-	₹. 12,000/-

Examination fee as per University norms

Scholarships

To support and encourage diverse talents, we offer a range of scholarships, including

*T&C Apply



*Merit Based
Scholarship



*Sports
Scholarship



*Alumni
Scholarship

Eligibility

As per AICTE norms

Valid scores from CAT, XAT, CMAT, ATMA, MAT, GMAT & TANCET

How to Apply?

Online

Candidates can scan the QR code to apply online and pay ₹1000 towards the MBA 2025-26 application through Net Banking, Credit Card, Debit Card, or Paytm Wallet.

Scan to Apply



Offline

The candidates can purchase the MBA 2025-26 printed application form from the Corporate office in Chennai, or from Vinayaka Mission's Chennai Campus, by making a payment of ₹. 1000/- in cash or through a Demand Draft (DD).



Our Recent Placements



Ms. Prity Kumari



Ms. Pinky Kumari Gupta



Ms. Anisha



Mr. Sivakumaran A



Ms. Karuna R



Mr. Prashant Kumar Preetam



Ms. Lavanya Jayavel



Mr. Akhil Vinayan V B



Mr. Shailesh Kumar



Ms. Ragavi K



Ms. Riya B



Mr. Sethupathi S



Mr. Kamalesh R



Mr. Kaushik R



Mr. Gopinath V



Mr. Rabin A



Ms. Anusha S



Mr. Mohanraj T



Mr. Rahul A



Mr. Imran Khan



Mr. Mohammad Ali A



Mr. Gunasekaran S



Ms. Sugantha Lakshmi V



Highest CTC



Mr. Sivaraman S



100% Placement Assistance

International Placement
8.5 LPA

Semester Abroad Program



Mr. Purushothaman S
IInd Year MBA

INTI International
University & Colleges
Malaysia

International Tie-ups

SEATTLE UNIVERSITY USA	OAKLAND UNIVERSITY USA	ARKANSAS STATE UNIVERSITY USA
TAYLOR'S UNIVERSITY Malaysia	INTI International University & Colleges Malaysia	Sulthan-Saba Orbellani UNIVERSITY Georgia
ISTANBUL AYDIN UNIVERSITY Turkey	Gyeongsang National University South Korea	Naresuan University Thailand
		ÜSKÜDAR UNIVERSITY Turkey
		KYUNGDOONG UNIVERSITY South Korea

Our Major Recruiters

Teleperformance	LAPIZ DIGITAL SERVICES	dotSolved	MAMQATE SOLUTIONS	KONGNABU ROAD LINES	PCC	CITY PLOTS
ESAF	ESAF SMALL FINANCE BANK	Club Mahindra	G JOBS	Adonis Manufacturing Pvt. Ltd.,	VMLS	P&P
GULF ASIA	HCL	Felix Hospitals	R.K.M PowerGen	wipro	Radisson	

Viable Entrepreneurship Opportunities !



**GANESAN INCUBATION AND
ENTREPRENEURSHIP CENTER**
(A Section 8 Company Under Companies Act 2013)

GIEC at VMCC

Mentorship & Funding
₹80+ lakhs
secured to date

9-month
Acceleration Program
for **10 startups**
annually

Incubated Startups

28+

- Supports early-stage startups in Healthtech, Agritech, and Clean Technology
- State-of-the-art facilities: co-working spaces, AI/ML labs, 3D printing, and makerspace
- Access to industry connections, government grants, and investor networks
- Post-program support: guidance, funding, and alumni network
- Committed to sustainable economic growth and social impact in Tamil Nadu



Campus Facilities



Mini Auditorium



Placement & Training



Well-Equipped Gyms for Boys & Girls

Digital Classroom



Group Discussion



Seminar Hall



Yoga & Wellness Facilities

Digital Library



Transport



Diversity & Inclusivity



Food Court



Canteen



Campus Residences at VMCC

Separate Hostel for Boys & Girls



The hostel at our institution boasts state-of-the-art infrastructure, providing students with a comfortable and secure living environment. The modern hostel buildings are equipped with spacious rooms furnished with cozy beds, study desks, and ample storage space for personal belongings. Each room is well-lit and properly ventilated, creating a conducive atmosphere for studying and relaxation. Common areas are designed to encourage social interaction and collaboration among students, with recreational spaces featuring indoor games, TV lounges, and reading corners.

AC & Non-AC Rooms : 4 Sharing | 3 Sharing | 2 Sharing

Dining Area : The hostel dining area is well-maintained, ensuring student comfort & hygiene

Laundry : Convenient laundry services are available at our hostel, ensuring hassle-free living for our students

Health Centre : Comprehensive healthcare & immediate emergency response with our on-campus health centre offering professional medical services & ambulance facilities

Sports Facilities



